



MADLINE KOPP

FITNESS • ORGANIZATION • LIFESTYLE

hello.mkontherun@gmail.com



4,343 followers
av. engagement rate 8%
@maddddddd



340 followers
507k monthly views
@mkontherun



214 likes
@mkontherun



22 subscribers

ABOUT

Madeline is an elite runner and fitness lifestyle blogger creating content to inspire healthy, happy living. Her blog's goal is to make healthy living accessible and functional for everyone, regardless of free time or budget.

She shares fitness inspiration, organization, and lifestyle hacks to help busy people find affordable ideas for living healthy, happy and productive. She loves discovering and sharing the tools that help create functional spaces.

AUDIENCE

52%
Women

89%
US Based

79%
age 18-34

BLOG TOPICS

- FITNESS & RUNNING**
- LIFESTYLE & FASHION**
- FOOD & DRINK**
- PLANNING & ORGANIZATION**
- HOME WELLNESS**

RECENT COLLABS





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Collaborations + Rates

SOCIAL PROMOTION \$150

A post to Instagram, other preferred channel, or a combo of all. Price is dependent on format of content and number of posts.

SPONSORED BLOG POST \$100

Unique content created for you that prominently highlights your product in an authentic and creative way. Can be combined with social media content.

PRODUCT REVIEW \$175

A full post dedicated to your brand with an honest review of your product/service, detailed description, pros/cons, and custom photos. Price can be negotiated with gifted product.

BRAND AMBASSADOR

A series of social promotions and blog posts using and promoting your product/service. Price dependent on expected deliverables.

GUEST BLOG \$100

Unique content created for your blog or website that could also appear on my blog page as well. First 1,500 words for \$100 and negotiated from there. Photos can be discussed.

Let's Work Together!

Collaboration opportunities are not exclusive to these categories and suggestions are always welcome! Prices will vary and are negotiable based on a series of factors.

Contact hello.mkontherun@gmail.com to get a collaboration started!

madelinekopp.com / @maddddddd